

MEDIA RELEASE

For immediate release

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KK KINGSTON SPONSORS LAE POWERLIFTING COMPETITION

A total of K5000 in cash prizes was given away to powerlifters, thanks to KK Kingston!

Kicking off the PNG Powerlifting competition this year, KK Kingston Limited and Lae powerlifting club hosted an invitational powerlifting competition at the Sir Ignatius Kilage indo complex stadium in Lae on the 4th to the 5th of June 2016.

The event attracted more than 70 participants who took part in the competition. Compared to the initial event held in 2015, the number of participants has grown significantly from 26 participants to 70. Within the three categories; Squat, Bench press and Deadlift, a total of 33 winners were announced of which 22 are male and 11 are female from the respective divisions.

“I am very passionate about this sport and therefore KK Kingston Limited is very happy to sponsor this event to grow the sport and attract new participants especially at the grassroots level” says KK Kingston CEO, Michael Kingston.

KK Kingston Limited started this competition after the Pacific games in year 2015. The main aim of this event is to raise funds to re-equip the Sir Ignatius Kilage Stadium Gym and encourage young upcoming powerlifters to take part in this sporting event.

Apart from sponsoring and hosting the event, the company also sponsored tracksuits and training uniforms for the powerlifting team to partake in the Melbourne championship last year May at the value of K5000.

Lae powerlifting President, Mr Livingstone Sikoli said, “On behalf of the Lae power lifting team I want to sincerely thank KK Kingston Limited for their great support and acknowledge CEO Michael Kingston for this great initiative. This sponsorship will no doubt boost the morale of our athletes and we hope that this is the start of a mutually long term relationship.

KK Kingston will also look forward to support the next two events which will be held in July in Port Moresby and August in Lae within the year.

Picture on next page...



(Pictured above) Belinda Umang, lifting 120kg Deadlift in the women's division. Belinda came first in the Women's 63kg category and is also the gold medalist in the South Pacific Games 2015.



KK Kingston CEO, Michael Kingston took part in the Men's division lifting 175kg Deadlift. Michael came third in the Men's 93kg category.

Picture & Story By: Geroldine Biaun

END MEDIA RELEASE. For more information contact **KK Kingston Marketing Department** Geroldine Biaun (SR Marketing Coordinator) , Serah Moana (NR Marketing Coordinator) or Joseph Bayagau (Graphics & Production Coordinator) on **325 6083/ 472 2745**.
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